

# How to grow your savings

Today's low interest rates on savings make getting ahead with finances harder than ever. We asked more than 14,000 people in 15 countries how they grow their wealth: we find that many are reluctant to invest in other financial products - despite the chance for better returns.

**29%**  
have no savings at all

29% of people in Europe have no savings at all. Just 71% have any money put aside.

**36%**  
have less than three months' savings

36% of Europeans with savings have less than three months' worth.

17% say they would buy shares - if they could spare 10% of their savings.

Only **17%** are likely to buy shares

41% are saving less due to low interest rates; 56% have not changed how they save.

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