

Reporting results on housing affordability

Lots of people continue to find housing expensive. It is increasingly difficult for newcomers to get a foot on the housing ladder - as revealed by the ING International Survey Homes and Mortgages 2018, which asked nearly 15,000 people in Europe, the USA and Australia about their preferences.

43%
spend more than 1/4 of earnings on housing

35%
don't expect to be able to buy property

35% in Europe don't expect to be able to buy a property; 56% of this group say they don't earn enough money to do so.

43% say a quarter or more of earnings goes on the rent or a mortgage. Another 4 in 10 spend less than 1/4 of their income on housing.

53% in Europe say housing in their country is on the wrong track; a rise from 45% in the same survey a year ago.

71% of Europeans agree it's better, though, to own a property than rent. But 63% expect house prices where they live to rise in the next 12 months.

53%
say housing's on the wrong track

71%
agree owning is best

