

Cup--nomics

It's more than just a game



A sporting chance?

Many people love to support their favourite sports team or athlete – but how much of this passion is based on the phenomenon of home bias? This thinking trap has been widely documented; people do tend to exhibit a natural bias towards their home country. But home bias can also encourage errors of judgement: what might it cost fans of Euro 2016?



64% of people across Europe back their home country for Euro 2016 – and many choose neighbouring countries second



80% of people in Italy and Turkey back their national team for Euro 2016 – making these countries the biggest home-team supporters in the tournament



9 of the 13 countries in the survey expect Germany to win this year – including Germany



19% do not support any team. The Netherlands and Luxembourg have no team in the tournament and the lowest share supporting any team at all

