

SAVINGS ARE UNDER PRESSURE: HOW ARE WE CUTTING BACK?

Pay packets are having to stretch even further for many people this year. ING polled 14,000 people in 14 countries in Europe to find out how they are making ends meet.



53% of European consumers are cutting back on leisure and entertainment – so the cinema, dining out and sports events are enjoyed less often



46% are cutting back on clothing and personal grooming



23% are cutting back on mobile phones and internet



19% are cutting back on transport costs, the fourth most popular category



16% are cutting back on utility bills, such as gas, electricity and water



31% are not cutting their spending at all

Source: ING International Survey on Savings 2013. Read more on www.ezonomics.com/iis